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Exam : **Einstein-Analytics-and-Discovery-Consultant**

Title : Salesforce Einstein Analytics and Discovery Consultant

Vendor : Salesforce

Version : DEMO

NO.1 Where can you view the status of a CSV upload in Analytics?

- A. The data manager
- B. The Analytics home page
- C. The Create Dataset page
- D. The Setup menu

Answer: A

NO.2 An Einstein Discovery team created a model to maximize the margin of their sales opportunities. They want to deploy the model to the Opportunity object in order to predict the outcome of every newly created or updated Opportunity.

What are the steps to accomplish this?

- A. Create a trigger on Opportunity and use the Salesforce External Connector to get predictions from Einstein Discovery.
- B. Create an Apex batch on Opportunity and use the REST API to get predictions from Einstein Discovery.
- C. Create a trigger on Opportunity and install the Einstein Discovery Writeback managed package from the AppExchange.
- D. Create a trigger on Opportunity and use the REST API to get predictions from Einstein Discovery.

Answer: C

Explanation

https://help.salesforce.com/articleView?id=bi_edd_wb_native.htm&type=5

NO.3 In Einstein Analytics, which node is used in a dataflow to extract data from a registered dataset?

- A. edgemart
- B. digest
- C. export
- D. sfdcDigest

Answer: A

NO.4 Why is it important to prepare the data in a CSV file before you bring it into Analytics?

- A. To make sure Analytics can set the field type correctly
- B. To add currency symbols to numeric fields
- C. To make sure the content is interesting
- D. To remove column headers

Answer: A

NO.5 A consultant is asked to create a dashboard for sales to see the forecasted sales per product family. After gathering the requirements, the consultant decides to leverage the timeseries SAQL statement to predict sales.

Which two actions must be performed when writing the SAQL query?

Choose 2 answers

- A. Investigate which prediction model is best for the data available.
- B. Determine if the timeseries required parameter, prediction interval, should be 80 or 95.

C. Validate that there is enough data in the dataset to make a good prediction.

D. Include the fill SAQL statement to fill any missing dates.

Answer: C,D

NO.6 A consultant built an Einstein Analytics dashboard for a company. The company then requested an enhancement to the dashboard and provided additional data that needs to be displayed. As a result, the consultant decides to "augment" the dataflow.

Which phrase describes this transformation?

A. Add data as a lookup relationship (left side is the lowest grain)

B. Add data based on the right-side grain

C. Join data similar to an SQL statement

D. Join data based on a many-to-many relationship

Answer: A

Explanation

https://trailhead.salesforce.com/en/content/learn/modules/wave_enable_data_integration_basics/wave_extract_sa

https://help.salesforce.com/articleView?id=bi_integrate_augment_transformation.htm&type=5

NO.7 A large company is rolling out Einstein Analytics to their field sales. They have a well-defined role hierarchy where everyone is assigned to an appropriate node on the hierarchy.

An individual Sales rep should be able to view all opportunities that she/he owns or as part of the account team or opportunity team. The Sales Manager should be able to view all opportunities for the entire Sales team.

Similarly, the Sales Vice President should be able to view opportunities for everyone who rolls up in that hierarchy.

The opportunity dataset has a field called 'OwnerId' which represents the opportunity owner.

Given this information, how can an Einstein Consultant implement the above requirements?

A. As part of the dataflow, use computeExpression on the RoleId field to create an attribute called 'ParentRoleIDs' on the opportunity dataset and apply following security predicate: 'ParentRoleIDs' == "\$User.UserRoleId" || 'OwnerId' == "\$User.Id".

B. As part of the dataflow, use the flatten operation on the role hierarchy and create a multivalue attribute called 'ParentRoleIDs' on the opportunity dataset and apply following security predicate: 'ParentRoleIDs' == "\$User.UserRoleId" || TeamMember.Id == "\$User.Id" || 'OwnerId' == "SUser.Id".

C. As part of the dataflow, use computeRelative on the RoleId field to create an attribute called 'ParentRoleIDs' on the opportunity dataset and apply following security predicate: 'ParentRoleIDs' == "\$User.UserRoleId" || 'OwnerId' == "\$User.Id".

D. As part of the dataflow, use the flatten operation on the role hierarchy and create a multivalue attribute called 'ParentRoleIDs' on the opportunity dataset and apply following security predicate: 'ParentRoleIDs' == "\$User.UserRoleId" && 'OwnerId' == "SUser.Id".

Answer: B

NO.8 The Universal Containers company used Einstein Analytics to create two datasets:

Dataset A: contains a list of activities with an "activityID" dimension and a "userID" dimension

Dataset B:

contains a list of users with a "userID" dimension

The team wants to delete from Dataset A all activities related to users in Dataset B.

How can an Einstein Consultant help them achieve this?

- A. Use a combination of dataflow transformations: "augment" and "filter."
- B. Use the dataflow transformation "delete" and set "userID" as the deletion ID.
- C. Use an external ETL tool to extract both datasets and delete records.
- D. Use the recipe operation "delete" and set "userID" as the deletion ID.

Answer: A

NO.9 Max story creations per org per day:

- A. 20 per org
- B. 40 per org per day
- C. 40 per org
- D. 20 per org per day

Answer: D

NO.10 An Einstein Analytics team reports that when they start their dataflow it runs successfully with no errors or warnings, but one of the fields does not return values when it is queried.

What can be the origin of this issue?

- A. The user who runs the dataflow does not have access to the field.
- B. The "Security User Profile" does not have access to the field.
- C. The field does not contain any data in Salesforce.
- D. The "Integration User Profile" does not have access to the field.

Answer: C

NO.11 The Einstein Analytics team at a company created a dataset based on the Opportunity__c custom object. The VP of Sales reports seeing the message "No results found" when opening the dataset to explore it. Other users below the VP in the role hierarchy can see rows on the same dataset. Which two problems might be causing this issue?

- A. The Security Predicates set up at the dataset level are preventing the VP from seeing data
- B. The Salesforce profile for the VP does not have read permission on some fields of the Opportunity__c custom object
- C. The Salesforce profile for the VP does not have read permission on the Opportunity__c custom object
- D. The dataset is inheriting sharing from Salesforce and the VP can see more than 3000 rows

Answer: C,D

NO.12 Before using bindings, you can try using facets to specify interactions between widgets.

- A. True
- B. False

Answer: A

NO.13 What is another name for the type of insight that examines how one variable explains variation of the outcome variable?

- A. First-order analysis
- B. Spectrum analysis
- C. Object-oriented analysis
- D. Second-order analysis
- E. Third-order analysis

Answer: A

NO.14 Which isn't an option for setting a security predicate for a dataset created from an external data file?

- A. On each row prior to upload
- B. In the Register transformation node of a dataflow that uses this dataset
- C. In the dataset Security Predicate
- D. In the metadata file associated with the external data file using the rowLevelSecurityFilter key

Answer: A

NO.15 What are two benefits of designing using the "Progressive Disclosure" principle? Choose 2 answers

- A. Better dashboard performance
- B. Automatic conditional formatting
- C. improved ease of use for end users
- D. Discounted EA licenses when growth is achieved

Answer: A,C

Explanation

<https://developer.salesforce.com/blogs/developer-relations/2017/04/lightning-components-performance-best-prac>

NO.16 A consultant built a very useful Einstein Analytics app for Sales Operations, and they want to share its contents with the rest of Global Sales. However, they do not want to add everyone in Sales to their app. The consultant recommends extending the Sales Operations app and distributing it as an Einstein Analytics template app, but needs to locate specific information to get started.

```
{
  "folderSource" : { "id" : "Sales Operations ID"}
}
```

Given the code statement above, which endpoint should it be posted to?

- A. /services/data/v . /wave/apps
- B. /services/data/v . /wave/templates
- C. /services/data/v . /analytics/wizard
- D. /services/data/v . /analytics/projects

Answer: B

Explanation

<https://developer.salesforce.com/docs/atlas.en->

us.bi_dev_guide_rest.meta/bi_dev_guide_rest/bi_resources_templ